



**TRUE SPEARHEADS CONVERGENCE ERA IN THAILAND BY HOSTING
14th FMCA PLENARY MEETING IN BANGKOK,
JANUARY - FEBRUARY 2007**

Bangkok, February 19, 2007 – True Corporation Plc, Thailand's only fully-integrated communications service provider and leader in solutions for convergence lifestyles, has announced that the company hosted the Fixed-Mobile Convergence Alliance (FMCA) Plenary Meeting (#014) which took place in Bangkok recently.

Formed in mid-2004, the FMCA benefits from a wide global presence through a diverse and international membership consisting of 26 leading telecom operators, with a total combined subscriber base of over 850 million, or 1 in 3 of the world's telecom users. The FMCA's vision is to make converged products and services seamless and easy to use, no matter what technology is employed.

The FMCA Plenary Meeting held in Bangkok combined expertise of the Convergence technologies and business knowledge by bringing together senior technical and commercial professionals from across the FMCA Membership base who are actively engaged in the definition of product and service requirements for Convergence technologies.

The Meeting provided a structured environment for in-depth reviews of the FMCA Priority Programmes, which are the FMCA's workstreams covering product requirement definitions, the development of value propositions, the customer experience and the identification of Convergent applications.

These programmes underpin the FMCA's Convergence strategy and the engagement with leading vendors and Standards Development and Certification Organisations such as the Wi-Fi Alliance, which is actively focused on the certification of Wi-Fi enabled devices.

The result of such close collaboration with industry has, for example, been the significant increase in the availability of dual-mode Wi-Fi enabled devices in world markets.

During the meeting, the FMCA celebrated the increased number of Convergence launches by FMCA members over the recent months such as TeliaSonera's Wi-Fi based UMA service called Home Free, Unico by Brasil Telecom - Bluetooth/CTP GSM technology based telephone, the T-One, Dual-phone offering by Deutsche Telekom, Unica which is Wi-Fi/GSM Service by Telecom Italia and BT Fusion (Wi-Fi/UMA). These launches demonstrate the FMCA's leadership in creating the environment for Convergence to succeed.



Photo shows: **Mr. Songtham Phianpattanawit (5th from right), Managing Director, Corporate Solutions, Wholesale & Data, for True Corporation Plc.** and **Mr. Steve Andrews (center), Chairman of FMCA**, officially opening FMCA Plenary Meeting #014 at the Conrad Hotel, Bangkok. Hosted by True Corporation Plc., the FMCA Plenary Meeting addressed issues concerning convergence technologies and business knowledge.

About True Corporation Plc

True Corporation Public Company Limited is Thailand's only fully-integrated communication solutions provider, convergence leader and prime lifestyle enabler. We provide consumers, small and medium enterprises, and corporations with a full range of voice, data and multimedia solutions customized to meet their needs. We are the largest wireline service provider in Bangkok, the largest broadband provider in the country and a major player in the wireless, cellular and Internet markets. Principal subsidiary companies in the True Group include UBC, Thailand's dominant pay television operator, and True Move, a major mobile phone service provider. True gives people the freedom to live different lifestyles, by providing them with the power to communicate as well as access knowledge, information and entertainment, whenever, wherever, and how they like. For more information please visit: <http://www.truecorp.co.th>

About the Fixed-Mobile Convergence Alliance (FMCA)

Formed in mid-2004 and incorporated as a not-for-profit trade association under New York law, USA, in August 2006, the FMCA is a global alliance of telecom operators focused on accelerating the development and availability of Convergence products and services. The Alliance benefits from a rapidly growing membership base of 27 leading telecom operators, of which 26 own both fixed and mobile networks. The total FMCA combined subscriber base is over 850 million, or 1 in 3 of the world's telecom users. More information at <http://www.thefmca.com>.

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